

EXCELLENCE IN BANKING REVISITED!

STEVEN I. DAVIS

September 2004	184 pp	216x138mm
Hardback	£50.00	1-4039-3623-4

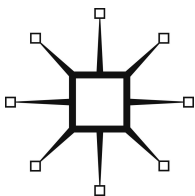
The sequel to two in-depth studies of the management of excellent banks written in the 1980s, this new volume addresses the key issues that preoccupy the leadership of today's most admired banking institutions. After reviewing the lessons learned from the previous studies, the author examines best practice in addressing issues such as culture, leadership, risk management, managing size and complexity, and sustaining revenue growth. The book concludes with the views expressed by the interview sample on the future evolution of the banking sector, following by the author's own forecasts based on 20 years of study of the world of financial services.

CONTENTS: Introduction and Background - The Excellent Banks - Lessons from the Past: Two Turbulent Decades - Shaping the Business Model - People and their Culture - The Leadership Factor - Sustaining Revenue Growth - Managing Size and Complexity: The Challenge Becomes Acute - Execution and Client Service - The Profile of Risk - How Excellent Banks View the Future - Our Own Reflections and Forecasts

STEVEN I. DAVIS has spent his career in the banking and financial services sector as a senior executive, strategy consultant, author, analyst and teacher. As a banker he set up and led a London-based merchant bank. As consultant, one of his major assignments was to advise the Norwegian Government during the 1990s banking crisis. As author, he has now written ten books on the management of financial institutions.

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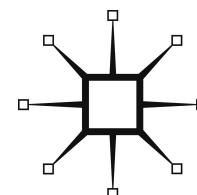
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