

Banking in Turmoil Strategies for Sustainable Growth

Steven I. Davis

'In the light of what is probably the most serious global banking crisis ever, Steve Davis's book could not be better timed. The crisis is likely to be transformational in the world of banking and the author brings to the analysis the unique perspective of a bank consultant close to many of the world's leading banks and bankers. In a typically masterful manner, the book outlines the many general lessons to be learned most especially with respect to risk management, how business models of banks might evolve as a result of the crisis, and the role of culture and leadership. It also considers the outlook for the future. The book is based on extensive and frank interviews with leading bankers, their consultants, banking analysts, rating agencies and bank regulators around the world together with eight excellent case studies of successful business models, giving the reader unique insights. This extremely readable book is essential reading for those who look for a very practical analysis of the crisis and its implications for future bank strategy.' - David T Llewellyn, Loughborough University, CASS Business School, & the Vienna University of Economics and Business Administration.

The current banking crisis has tested every dimension of banking and created maximum uncertainty for its future. Yet banks must plan for this future. Author of a number of books on best practice in bank management, Steven Davis has interviewed 25 senior bank executives, management consultants, regulators, rating agencies and analysts to understand how the strategies of the leading banks might evolve in the future. Its unique research, case studies of success, and conclusions for the future should be of interest to senior bank management as well as their advisors, regulators and analysts.

CONTENTS:

List of Figures

List of Institutions Interviewed

Preface

Introduction

From Sub-prime to Quasi-nationalization: What Actually Happened in 2007-2008

Generic Lessons from the Turmoil: What Have We Learned for Future Reference?

The Lessons for Future Risk Management

Business Models: How Might They Evolve

The Role of Leadership and Culture

Projecting Past Experience: How Might Bank Profitability and Returns Evolve?

Case Studies of Successful Business Models

Outlook for the Future and Unresolved Issues

Bibliography

STEVEN DAVIS has spent his career in banking as a senior practitioner, strategy consultant, author, lecturer and coach. This is his 14th book on best practice in bank management. Previous titles include: *Leadership in Financial Services*, *Leadership in Conflict*, *The Management of International Banks*, *Bank Mergers*, *Excellence in Banking*, *Managing Change in the Excellent Banks*, *Excellence in Banking Revisited!* and *Investment Banking*.

October 2009

Hardback

£60.00

978-0-230-23571-7



You can order online at:
www.palgrave.com

or
please return this form to:

Direct Customer Services,
Palgrave Macmillan,
Publishing Building,
Brunel Road, Houndmills,
Basingstoke, RG21 6XS, UK
Tel: +44 (0)1256 302866
Fax: +44 (0)1256 330688
Email: orders@palgrave.com

Customers in USA:

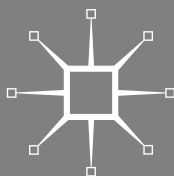
Palgrave Macmillan, VHPS,
16365 James Madison Highway,
(US route 15), Gordonsville,
VA 22942, USA
Tel: 888-330-8477
Fax: 800-672-2054

Customers in Australia:

Customer Services,
Palgrave Macmillan,
627 Chapel Street, South Yarra,
VIC 3141, Australia
Tel 1300 135 113 (free call)
Fax 1300 135 103
Email:
customer.service@macmillan.com.au

*All prices on this leaflet are correct
at time of printing and are subject
to change without prior notice.
Please allow 28 days from date
of publication for delivery.*

*Your details may be held on file
and used by us to offer you other
products and services.
If you object please
contact us at the addresses
above or email
optout@palgrave.com*



ORDER FORM

Title: Banking in Turmoil

Price: £60.00

Quantity:

ISBN: 978-0-230-23571-7

Name: _____

Delivery Address: _____

Postal code: _____

Country: _____

Email: _____

Telephone: _____

Postage and Packing

UK orders under £40, please add £3 per order; over £40, please add £4 per order
Non-UK orders under £40, please add £5 per order; over £40, please add 10%

MAILING LIST

- Tick here if you would like to be added to our mailing list
 Tick here if you would like to receive free copies of catalogues in related subjects

HOW TO PAY

[] I enclose a cheque payable to Palgrave Publishers Ltd for £_____

[] Please send me a pro-forma invoice (address supplied above)

[] Please charge £_____ to my

Visa [] Mastercard [] American Express []
(We do not accept payment by Switch or Maestro)

Card number: _____

Expires: _____

Cardholder name and address (if different from above):

Signature: _____

Date: _____