

Banking in Turmoil Strategies for Sustainable Growth

Steven I. Davis

'In the light of what is probably the most serious global banking crisis ever, Steve Davis's book could not be better timed. The crisis is likely to be transformational in the world of banking and the author brings to the analysis the unique perspective of a bank consultant close to many of the world's leading banks and bankers. In a typically masterful manner, the book outlines the many general lessons to be learned most especially with respect to risk management, how business models of banks might evolve as a result of the crisis, and the role of culture and leadership. It also considers the outlook for the future. The book is based on extensive and frank interviews with leading bankers, their consultants, banking analysts, rating agencies and bank regulators around the world together with eight excellent case studies of successful business models, giving the reader unique insights. This extremely readable book is essential reading for those who look for a very practical analysis of the crisis and its implications for future bank strategy.' - David T Llewellyn, Loughborough University, CASS Business School, & the Vienna University of Economics and Business Administration.

The current banking crisis has tested every dimension of banking and created maximum uncertainty for its future. Yet banks must plan for this future. Author of a number of books on best practice in bank management, Steven Davis has interviewed 25 senior bank executives, management consultants, regulators, rating agencies and analysts to understand how the strategies of the leading banks might evolve in the future. Its unique research, case studies of success, and conclusions for the future should be of interest to senior bank management as well as their advisors, regulators and analysts.

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STEVEN DAVIS has spent his career in banking as a senior practitioner, strategy consultant, author, lecturer and coach. This is his 14th book on best practice in bank management. Previous titles include: *Leadership in Financial Services*, *Leadership in Conflict*, *The Management of International Banks*, *Bank Mergers*, *Excellence in Banking*, *Managing Change in the Excellent Banks*, *Excellence in Banking Revisited!* and *Investment Banking*.



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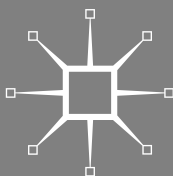
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